

## Job Profile

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**POSITION:** Assistant Vice President, Global Engagement & Partnerships

**DEPARTMENT:** York International

**JOB CODE:** 950704

**POSITION CONTROL NUMBER:** 6743

**GRADE:** J

**DIVISION/FACULTY:** Provost & Vice President Academic

**DATE REVISED:** April 2025

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### **Primary Function**

Advancing Internationalization & Global Engagement is one of the key priorities for York University. The position of Assistant Vice-President/ Global Engagement & Partnerships (AVP-GEP) will have responsibility to lead the development and implementation of the University's internationalization and global engagement strategy, and for collaboratively advancing York University's international priorities across the University's campuses and its divisions.

Under the leadership of the AVP-GEP, York International will be responsible for supporting the operationalization of the University's Internationalization & Global Engagement Plan. The role will ensure there is appropriate dissemination of data and strategic advice on opportunities to Faculties and other units across campus to support their work; conducting appropriate analyses and preparing reports for internal and external purposes; monitoring and reporting on progress towards plans; supporting the alignment of resources with priorities; liaising with relevant external organizations such as Universities Canada, Canadian Bureau of International Education, relevant federal and provincial ministries, embassies and consular corps in Canada and around the world as well as international partners, industry and governments.

The Assistant Vice President, Global Engagement & Partnerships is responsible for providing leadership, oversight, and strategic vision to the Department of York International.

### **Organizational & Reporting Structure**

Reporting to the Provost & Vice-President Academic, with a second reporting line to the Vice President, Research & Innovation, the AVP-GEP is responsible for strategic oversight and guidance of all aspects of the University's international academic and research activities and for providing strategic leadership in relation to the advancement of institutional priorities relating to internationalization and global engagement. This position has a focused oversight for international student and scholar services and will report to Vice Provost, Students on matters related to international student experience and success.

Recognizing that internationalization touches on all aspects of the mission of the University, this position will work closely with all members of the senior leadership (PVP) team and will have dotted line reporting relationship to the President and Vice-Chancellor.

The incumbent will also work in close partnership with the other members of the senior leadership team including Advancement and Communication & Public Affairs, Deans, Principals, and the Faculties/Divisions, to integrate the various international initiatives to ensure a coordinated approach to support the achievement of the University's internationalization and global engagement priorities.

Reporting directly to this position are the Director, International Partnerships & Global Engagement, Director, International Student & Scholar Services, Associate Director, Global Learning, Associate Director, International Strategic Initiatives and Associate Director, Las Nubes EcoCampus, and an Executive Assistant.

### **Key Responsibilities**

- Develop, execute and assess an integrated, institutional international & global engagement strategy
- Develop the global outlook, inter-cultural competencies and fluency of students through internationalization at home initiatives and outbound mobility
- Enhance the international student experience
- Advance the University's global reputation and profile
- Strengthen University's international research collaborations and impact by leveraging opportunities with institutions, industry, and government
- Strengthen the focus on research as an anchor of York's internationalization strategy and coordinate international research outreach efforts in coordination with the Vice President for Research and Innovation
- Provide strategic guidance on student recruitment in global markets and international strategic enrolment management, to support the recruitment and admissions function within the Office of the University Registrar (ISEM)
- Enhance the University's participation in global networks through strategic partnerships & alumni engagement
- Identify opportunities for faculty and student exchanges, academic collaboration, research partnership, business development, and undertake negotiations for global partnerships and agreements.

- Advocate, promote and secure resources for internationalization & global engagement efforts of the university with relevant local, national, and international governments, diplomatic corps and other agencies.
- Provide leadership in the risk management area related to international activities to ensure that all aspects of risk, such as financial, reputational, and security, are considered and addressed, thus protecting the University, its Board, faculty, staff, and students from adverse consequences.
- Ensure that policies and procedures for University-wide international and global engagement are developed and systematically reviewed. Work with Central Divisions and Faculties to ensure internal processes/procedures support the mandated expansion of quality international activities.
- Establish relationships with key diaspora communities to advance York's internationalization and global engagement priorities
- Provide oversight and ensure strategic alignment of campuses and centres abroad including Las Nubes.

### **Key Priorities**

#### **Develop, execute and assess an integrated, institutional international & global engagement strategy**

- The AVP GEP will work closely with the President, Provost and VP Academic, VP Research and Innovation, members of the leadership team, Deans, VP Students, Deans, Faculties and Faculty members to create, develop and execute a vision for internationalization and global engagement for the University.
- Leads the consultative process of developing, reviewing, and refreshing as needed an institutional international strategy that will provide an overarching framework, with a clear sense of direction and priorities, within which academic divisions can set and advance their priorities.
- Leads the development and implementation of tools to ensure resource alignment to priorities
- Reports to University Senior Administration on progress towards plan

### **Enhance the international student experience**

- Leads the establishment and delivery of support systems for international students to facilitate their entry into Canada and the University. Provide oversight and strategic guidance to the development of programs and services to support students as they adapt to the Canadian educational, socio-cultural environment, with a focus on academic success and employability, and ensure an inclusive student experience.
- Provide guidance and oversight to the development of student retention strategies for international students, including initiatives that track their academic progress and graduation rates, in alignment with York's vision for student academic success.

### **Develop the global outlook, inter-cultural competencies and fluency of students through internationalization at home initiatives and outbound mobility**

- Leads and identifies opportunities that enhance global learning and intercultural competency through academic programs, co-curricular opportunities, participation in Learning Abroad, on-campus experiences for international students, and other initiatives that prepare students for success in today's globalized world.
- Increase domestic undergraduate student participation in Study Abroad and internationalization initiatives
- Identify opportunities to develop joint academic programs with partner institutions aligned with Faculty priorities and student engagement.

### **Foster University's international research collaborations and impact by leveraging opportunities with institutions, industry & government**

- Maintain and grow the focus on research as an anchor of York's internationalization strategy in coordination with the Vice President for Research and Innovation
- Build relationships with international funding agencies, multi-national organizations, and global networks in support of institutional and faculty priorities
- Increase international research funding through international foundations, research networks and joint applications in support of institutional / faculty priorities
- Develop infrastructure to support and incentivize faculty engagement in internationalization and global engagement
- Provide guidance to the University with evaluating institutional visit and partnership

requests and overseeing the implementation of the Memorandum of Understanding with international partners

### **Ensure a coordinated approach to global engagement & partnership development**

- AVP-GEP will lead the establishment and strengthening of University-level relationships with international academic partners as well as those from the public and private sectors
- Play a lead role in ensuring the effective integration of international activities arising from different functional activities – including student and faculty recruitment, research and innovation partnerships, joint teaching and other forms of academic cooperation, international experience for students, alumni relations, and communications and branding – to achieve the University's international objectives.
- Design and manage York's International activities, such as international partnership development, study abroad, faculty and student exchange and research opportunities with institutions in other countries. This includes working with the Deans, Faculties and Vice Presidents, to ensure appropriate program content, program delivery, maintenance of academic standards and academic support while also ensuring a positive student experience and supporting student success.
- AVP-GEP will provide advice and guidance on international activities and initiatives, as well as facilitate cross-divisional conversations, to further the goals and aspirations for internal stakeholders in the context of an overall institutional strategy. The AVP-GEP will also ensure that the distinct strengths of the University's campuses are represented internationally.
- The Assistant Vice President, Global Engagement & Partnerships, along with the portfolio's team, will serve as the University's primary point of contact for international delegations with a goal of leveraging these interactions for the purpose of potential partnerships and enhanced visibility internationally.

### **Advocate, promote and secure resources for internationalization & global engagement efforts of the university with relevant local, national and international governments and other agencies.**

- Work with government and associations such as MCU, IDRC, IRCC, GAC, Universities Canada, CBIE, Industry Canada, other Canadian Universities, etc.
- Work with international agencies such as funding bodies, foundations, and represent the University at NAFSA, EAIE, APAIE, AIEA and other relevant international education bodies and networks

- Provide oversight to funded international projects led by York International and ensure accountability and reporting to the relevant external bodies.

### **Mission and Mandate of York International**

The mission of the 'York International' / 'Office of International & Global Engagement' is to develop and foster international activities, in partnership with Faculties and Divisions that support teaching, learning, research and engagement throughout the university. This mission is achieved through a broad array of program and services designed to provide inclusive and sustainable international and inter-cultural experiences for all York University students, scholars, faculty and staff including learning abroad opportunities, internationalization at home, faculty initiatives, research collaborations and partnerships with universities and organizations around the world. York International / Office of International & Global Engagement engages in both internal and external activities. The responsibilities of YI/OIGE include international student and scholar services, learning abroad, program development, faculty collaboration and coordination, international partnerships, campus events and activities, data collection, working with international research centres and institutes, coordinating work with campuses and centres abroad, and grant and fundraising opportunities.